

November 2008 - "New Office, New Website, New Partnership, New Beginnings"

Dear Friends,

It's an exciting quarter for Agent511! - we have successfully incubated our company in Owensboro and are making an aggressive push into other regional markets in just 6 short months! Read about our new Evansville office and some of our recent client wins in this newsletter.

We've seen elections, schools, cities, successfully use text messaging as a means of communication. Every day, more and more people become "text-savvy" and the feedback for our services have been excellent. Thanks to all our clients who have believed in our service and continue to work closely with us.

Our fantastic team has worked very hard and I am very proud of what they have accomplished in 2008. Without their belief in the company, we would not be at this exciting point.

Thanks for all your support and watch for our updates- we hope to have more good news to share with you in the pipeline!

Warm Regards,
Ankur
Ankur Gopal - COO
Agent511

DID YOU KNOW..?

94% of all text messages are opened and read

85% of adults ages 18-24 text at least once a day. 67% of those text more than 10 times daily.

78% of all texters respond to text messages immediately.

People are 2X as likely to respond to text immediately vs. voicemail.

52% of cell phones users have a text messaging plan (and growing 20-25% quarterly!)

Source: Wireless and Mobile News, Oct. 2008.

WFIE 14 Teams with Agent511!



It's official! Local NBC affiliate WFIE 14 and Agent511 are teaming up to bring citizens local breaking news and weather alerts as they happen! Starting Thursday, November 13th you will be able to sign up for this free service through your phone or via www.wfie.com. Visit www.owb511.com for updates on what we are building for WFIE 14.

Agent511 Links

www.owb511.com
www.agent511.blogspot.com
www.myspace.com/owb511
www.youtube.com/agent511511

[Join our Mailing List!](#)

Text Messaging in the 2008 Election



President-elect Barack Obama and Owensboro Mayor-elect Ron Payne found success through text message campaigning. Both candidates organized a campaign that utilized text messaging and both found success. Ron Payne won by a narrow 198 votes while Obama won by one of the largest margins in recent history. Both these candidates recognized text messaging as a means to correspond with constituents.

Contact Info

Want to know how text messaging can help your business? Contact us!

**1700 Frederica Street
Phone: 270-926-3761
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Agent511 is Expanding! - Evansville, IN

On Wednesday, November 5th Agent 511 moved into our newest office at 318 Main St. in Evansville, IN. Agent511 will be maintaining a presence in Evansville to better serve our Evansville-based clients and grow in the Indiana market.



Click [here](#) to view our blog for more information.

Agent511 Launches New Website! - www.owb511.com

Agent511 launched our new website last Friday. On the new website you can sign up for text blasts, join our mailing list, and find relevant news regarding our company and current trends in the industry. The new website is even easier to navigate than our previous version and it also offers everything you need to know about the latest developments in our company and our services. To visit the new website, click [here](#).