

November 21, 2008 - "Get Free Breaking Announcements and Discounts from the RiverPark Center, Owensboro YMCA, & Kentucky Bisons Instantly!-right on your mobile phone!" (you might just even win free tickets and memberships!)

Dear Friends and Colleagues,

It's a very exciting time to be in Owensboro! - The City unveiled aggressive plans for a beautiful and vibrant downtown, Unilever announced new jobs and a \$50 million plant expansion, and 3 major Owensboro clients are providing "Owensborians" the opportunity to get latest ticket/membership/game announcements and discounts through a simple text message!

We are excited to work with the YMCA, Riverpark Center, and the Kentucky Bisons as they bring you the best entertainment & health services in the city. Details on their text programs are in this newsletter!

(Rumor has it that by signing up, you may be notified that you won free tickets to see country music icon Clint Black, free YMCA memberships and classes to get improve your health, or a free block of tickets to the next Bisons basketball game at the Sportscenter! :))

Wishing you and your families a warm and safe Thanksgiving,

Best,
Ankur

COO - Agent511

DID YOU KNOW..?

77% of wireless subscriber lines in the U.S. subscribe to or purchase text-message capability!

Mobile phone subscribers now send/recieve more text messages, on average, per month than they do phone calls!

In the 2nd quarter of this year the average number of monthly calls per wireless subscriber was 204. The average number of monthly texts was 357!

The number of text messages sent/recieved per month has increased 351% in the last year alone.

Source: Nielsen Consumer Insight Magazine, Nov. 2008.

Win Free Clint Black Tickets!



The RiverPark Center has teamed up with Agent511 to offer you updates on upcoming events and special promotions sent right to your cell phone! The RiverPark will also be using text messaging for contests! Sign up for

Riverpark textblasts at

http://www.riverparkcenter.org/riverpark_signup/riverpark-textblast-signup.htm. You will then be automatically entered to win a pair of Clint Black tickets. How will you know if you won? You'll receive a text message telling you that you're going for free to one of the biggest shows to coming to Owensboro!

YMCA-Keeping You Healthy Through Text!



Want to get a jump on this year's New Year's Resolution? Light exercise for just 30 minutes a day is proven to improve health and lengthen your life.

Owensboro's Family YMCA is ready to keep you motivated and in good health using text messaging to notify it's members and non-members of important schedule changes, class signups, upcoming races and events, discounts on membership, and inspirational messages. To sign up for text blasts from the YMCA visit <http://www.owensboroymca.org>

Agent511 Links

www.owb511.com

www.agent511.blogspot.com

www.myspace.com/owb511

www.youtube.com/agent511511

[Join our Mailing List!](#)

Contact Info

Want to know how text messaging can help your business? Contact us!

1700 Frederica Street
Phone: 270-926-3761

kgalloway@agent511.com

Kentucky Bisons Basketball Team - Text Contesting at the Sportscenter!



Have you joined the stampede? The Kentucky Bisons have added text message updates to keep you informed of the latest updates, giveaways, and scores for Owensboro's newest ABA team! The Bisons will have "text contests" during home games to give away free merchandise, tickets, and much more to texters who participate in the contests. A truly interactive fan experience!

Click [here](#) to sign up for final scores and Kentucky Bisons breaking information right to your cell phone!